



MARKETING INTERN

Responsibilities:

- Assist in the design, coordination, and presentation of marketing programs, publicity efforts, and advertising campaigns
- Participate in the identification and resolution of marketing related problems
- Maintain purchase orders, invoices, expense reports and company check requests
- Coordinate updates to various social networking accounts
- Produce copy for Marketing collateral and help enforce brand compliance
- Support analysis of internal consumer databases to develop targeted marketing campaigns
- Support retention and acquisition campaigns

Educational Requirement:

- Candidates must be in the process of earning a BA in Marketing or a similar degree

Internship Payment:

- This is an unpaid internship however we are looking for candidates interested in exchanging their internship experience for college course credits.

Availability:

- The internship program will run from June 7, 2010 – August 27, 2010
- Candidates must be available for a minimum of 2 months, contributing a minimum of 12 hours/week

Application Submission – Additional Information Required:

- Please provide an outline of courses or projects you've completed in the past which you feel are relevant to this internship
- Please provide a brief summary on what genuinely interests you about online games, particularly MMOGs (massively multiplayer online games)
- Please provide a brief summary on your professional goals for the next 10 years and where you aspire to be